

Put
impulse
behind
your
message.

impulse[™]
GRAPHICS, LLC
3828 Fort Worth Ave.
Alexandria, Virginia 22304



im'pulse, *n.*
an impelling force,
push, thrust, impetus.
Incitement to action
arising from an
external stimulus.

Here's why: Experience.

Experience.

I have worked in advertising and graphic design for over 20 years, and in the Washington, DC area since 1976. I know the resources available. I can suggest trusted suppliers to finish a project within your budget and timeframe and can even have a project estimated for you by three or more suppliers. I know the potential technical problems in getting your project printed—and how to head them off before they happen.

Thoughtful Design.

Expert knowledge of design and typography make you and your company look good, whether in print, slides, or on the Internet.

Your logo design, corporate brochure or newsletter, must communicate your message visually as well as verbally. Every project is backed by careful research, interview and thought, to express your message clearly and elegantly.

Thoroughness.

At every stage of a project, I work with you, helping you turn your thoughts and ideas into images that speak for your company.

My job doesn't begin and end with the design. I make sure a project can be completed successfully through your printer, service bureau, or internet service provider. I thoroughly check press proofs (and press runs when needed), as your advocate to the printer.

From the start, I make sure the output is compatible with suppliers' equipment and applications, so you aren't troubled by last-minute glitches or unexpected costs.

The Right Tools.

My programs are Macintosh-based, the standard for graphic design, constantly upgraded to convert a wide variety of documents in both platforms, and for supplier-compatible output.

- Adobe Illustrator®
- Adobe Photoshop®
- Adobe Dimensions®
- Adobe Acrobat®
- QuarkXPress®
- AppleWorks®
- Microsoft Word®

For Web Publishing:

- Dreamweaver®
- Adobe PageMill®
- Fireworks®
- Flash®

With more than 20 years' experience and a variety of graphics applications and equipment, I can offer you quick turnaround time and competitive pricing on most projects.

Visit

www.impulsegraphics.com

for an online portfolio.

Or call today for a complete portfolio and consultation.



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CORPORATE IDENTITY



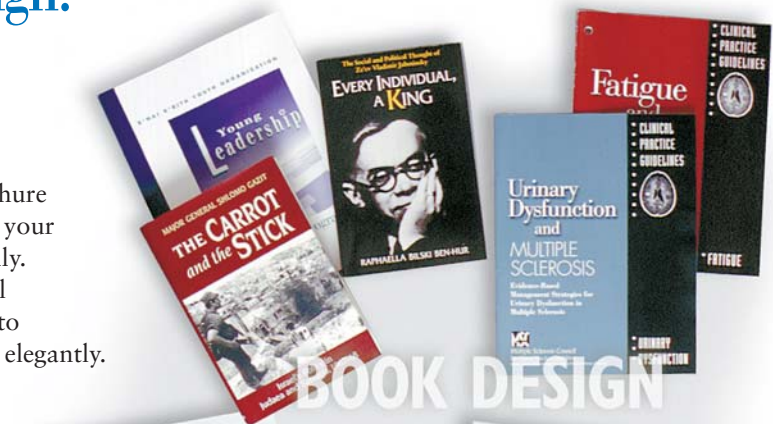
EDITORIAL DESIGN



DIRECT MAIL



NEWSLETTERS



BOOK DESIGN



ADVERTISING

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